Introduction	Model	Results	Conclusions

Planning horizon affects prophylactic decision-making and epidemic dynamics

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Motivation			

- Infectious diseases remain a major **threat to human health**. For example, the recent outbreaks of SARS, H1N1 flu, and Ebola



WHO: Influenza Pandemic Remains Global Threat



 Human behavior has been recognized to play a significant role in the spread of infectious diseases





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Related Work			

Aspects of human behavior incorporated in infectious disease models:

- Individual responses to different types of public health interventions
- Influence of risk of infection and social cost on individual behavioral changes
- Effect of awareness or fear spreading on individual behavioral decisions

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Objective

Objective

Understand how **individuals' planning horizons** influences behavioral changes (i.e., adopt or not prophylaxis) and how this in turn influences epidemic dynamics

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Objective			
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Definition

Planning horizon is the time in the future over which individuals consider to make a behavioral decision to adopt prophylaxis



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SPIR Model			

The **SPIR** model (Susceptible, Prophylactic, Infectious, Recovered) is an **epidemiological agent-based model** that couples individual behavioral decisions with a disease dynamics model



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Event 1: Interaction and Infection



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Disease Dynamics	s Model		

Event 1: Interaction and Infection



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Disease Dynamics	s Model		

Event 1: Interaction and Infection



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Event 2: Recovery



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Event 2: Recovery



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Event 3: Behavioral Decision



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Behavioral Decis	ion Model		

- Agents use a rational choice model to decide whether to adopt Susceptible or Prophylactic behavior
- Agents adopt the behavior that has the largest utility over the planning horizon H
- Agents have identical and complete knowledge of the disease and its prevalence
- Agents assume the disease prevalence remains at its current value during the next H time steps

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Behavioral Decision Model

1. Expected Time



 $T_{S} = 52, T_{I} = 30, T_{R} = 18$ $T_{P} = 70, T_{I} = 19, T_{R} = 11$

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Behavioral Decision Model

1. Expected Time



2. Payoff

 $T_{S} = 52$, $T_{I} = 30$, $T_{R} = 18$ $T_{P} = 70$, $T_{I} = 19$, $T_{R} = 11$ Ex: $u_{S} = 1.0$, $u_{P} = 0.9$, $u_{I} = 0.1$, $u_{R} = 0.95$

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Behavioral Decision Model

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3. Utility Calculation

 $U_{S} = u_{S}T_{S} + u_{I}T_{I} + u_{R}T_{R}$ $U_{P} = u_{P}T_{P} + u_{I}T_{I} + u_{R}T_{R}$

Ex:

 $\begin{array}{l} U_{S} = 1.0 \times 52 + 0.1 \times 30 + 0.95 \times 18 = 72.1 \\ U_{P} = 0.9 \times 70 + 0.1 \times 19 + 0.95 \times 11 = 75.35 \end{array}$

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Behavioral Decision Model

1. Expected Time









Ex: $u_{S} = 1.0, u_{P} = 0.9, u_{I} = 0.1, u_{R} = 0.95$

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4. Decision Making

 $\label{eq:Decision} \mathsf{Decision} = \begin{cases} \mathsf{Prophylactic} & \quad \text{for } \mathsf{U}_\mathsf{S} \, < \, \mathsf{U}_\mathsf{P} \\ \mathsf{Susceptible} & \quad \text{otherwise.} \end{cases}$

Ex:
$$(U_S = 72.1) < (U_P = 75.35)$$

Decision = Prophylactic

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Behavioral Decision Analysis

Switching Point

What is the **proportion of infectious agents** beyond which it would be **advantageous** for an agent to **switch** from Susceptible (i.e. non-prophylactic) to Prophylactic **behavior** or vice-versa?

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Behavioral Decision Analysis

Switching Point

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Influence on Epidemic Dynamics

Research Question

How does **planning horizon** affect prophylactic decision-making and epidemic dynamics?

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Influence on Epidemic Dynamics

Research Question

How does **planning horizon** affect prophylactic decision-making and epidemic dynamics?

Table: Experiment simulation input parameters

Туре	Name	Value
General	Number of Agents	100,000
	bs	0.031
Biological	ho	0.1
	g	0.015
Rehavioral	d	0.01
Denavioral	$\{u_{S}, u_{P}, u_{I}, u_{R}\}$	$\{1, 0.95, 0.1, 0.95\}$

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Baseline

- Never consider adopting prophylactic behavior
- No impact on the epidemic dynamic

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Short

- Consider adopting prophylactic behavior
- Never adopt prophylactic behavior
- No impact on the epidemic dynamic

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Intermediate

- Adopt prophylactic behavior
- Impact on the epidemic dynamic

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Long

- Never consider adopting prophylactic behavior
- No impact on the epidemic dynamic
- "Get it over with"

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Influence of the Decision Frequency



Increasing d

- Reduces the peak size
- Prolongs the epidemic
- Generates secondary infection waves

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Conclusions			

- Agents do not engage in prophylactic behavior for short and long planning horizons; for intermediate planning horizon agents adopt prophylactic behavior depending on the disease parameters.
- The adoption of prophylactic behavior **is not always monotonically** associated with the **prevalence of the disease**.
- Adoption of prophylactic behavior reduces the epidemic peak size while prolonging the epidemic and potentially generates secondary waves of infection.
- Increasing decision frequency makes the effects of adopting prophylactic behavior stronger.

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- Evaluate scenarios composed of heterogeneous agents (e.g., different risk perception, payoff structure, etc.) and different topological structures (e.g., scale-free network).
- Perform comparative studies with different behavioral decision models. For example, relax some of the assumptions of rationality.
- Incorporate social influence aspects into the behavioral decision model.

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Thank you			

Questions?







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